

FREE

YOUR

SOUL

SWM

ITALY - 1971

SWM Motorcycles S.r.l.

Via Nino Bixio, 8, 21024 Biandronno (Va) Italy

Tel +39 0332 769911

info@swm-motorcycles.it

Fax +39 0332 769958

www.swm-motorcycles.it

SWM

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SINCE 1971

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UNCOMPROMISING QUALITY SINCE 1971

Our Mission is to build motorcycles characterized by strength, reliability and unique design that become true companions of adventures.



Our History

1971

SWM START-UP

SWM was established in Milan, Italy. SWM was sweeping around the entire Europe in 1970s and 1980s, and it is an icon of Italy's manufacturing industry.

1975-
1979

WORLDWIDE RENOWNED

SWM created the top-class engine and off-road motorcycle series and had them well sold in Euramerica, SWM soon became the symbol of extreme sports.

1980-
1989

SWEEP THE WORLD

In 1980s, SWM launched high-performance off-road motorcycle series, the production and sales of which ranked among top 3. SWM became the sign of social trends and the cultural symbol for workship of personality and freedom.

1971

2025

2014

THOROUGH INNOVATION

SWM acquired the Milan factory of Husqvarna, a former top off-road motorcycle brand under BMW. At that time, the classical brand SWM with technological accumulation and advanced design concept of Husqvarna and BMW was ready for its brand new journey. In February, Italian design center of SWM motor is established.

2016

SWM MOTORS

In July 2016, SWM Motors brand presented the global launch in Beijing, China.

2025

SWM INTERNATIONAL STRATEGY

At EICMA 2025, SWM marks a new global strategic beginning – unveiling its brand renewal, advanced technology platforms, and a full range of new products. With innovation as the driving force and a global vision as its compass, SWM is redefining the landscape of the motorcycle industry. This milestone signifies SWM's full stride toward the core of the international stage.

FREE YOUR SOUL



Passion

Not for any reason,
simply for pure love.

SWM's racing-born spirit ignites your competitive passion,
making every cell in your body revel in the exhilaration of victory.

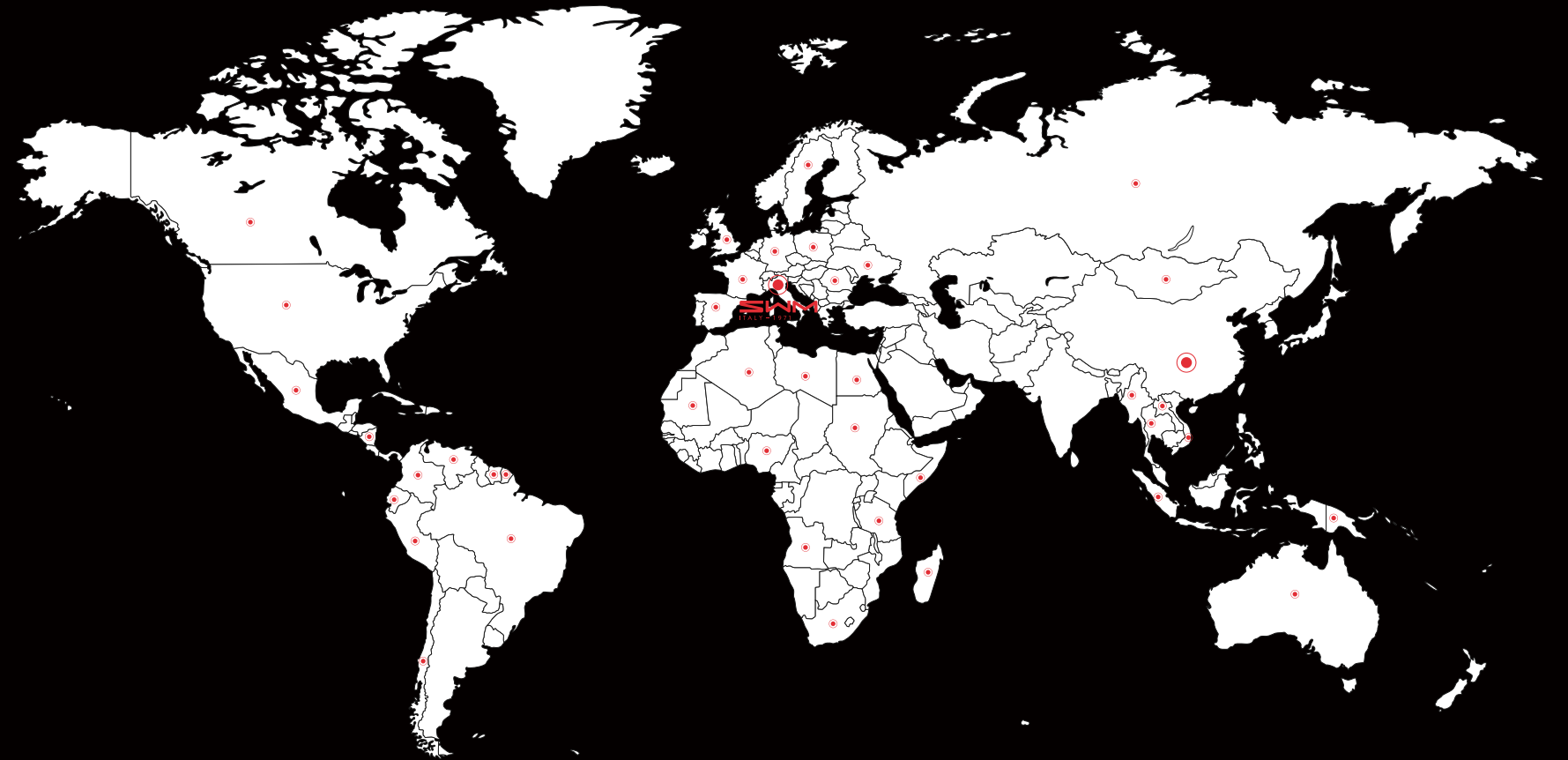
Challenge

Every challenge is a chance to surpass your own dreams.
Every bike SWM will take you on a brand-new journey.
This is an arena for the man of valor.
On the roads where rivals chase against the wind,
you are unstoppable,
you are invincible.

Free

At the first gunshot,
on the winding and muddy racing track,
breaking through the sky, speed brings glory,
heart surging, the finish line is the peak.
Exceeding limits is my nature,
unleashing potential is my addiction,
the others' limits are just my starting point.
SWM is born for every untamed spirit,
and looking forward to meeting every free soul.

The cumulative
number of
global users
has reached
6 million





SM 125R



Specification

Engine Type:	Single-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	124.7
Max.Power(kW/r/min):	11/9500
Max. Torque(N.m/r/min):	11/7500
Starting System:	Electric
Brake(front/rear):	Disc / ϕ 300, Disc / ϕ 220
Tire Size(front/rear):	110/70-17, 140/70-17
Fuel Tank Capacity(L):	7.5L
LxWxH(mm):	2075x820x1180
Wheelbase(mm):	1465
Seat Height(mm):	885
Min. Ground Clearance(mm):	250



SM 500R



Specification

Engine Type:	Single-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	501
Max.Power(kW/r/min):	23.5/7500
Max. Torque(N.m/r/min):	34.8/5000
Starting System:	Electric
Brake(front/rear):	Disc / ϕ 320, Disc / ϕ 240
Tire Size(front/rear):	120/70-17, 150/60-17
Fuel Tank Capacity(L):	7.5
LxWxH(mm):	2110x820x1250
Wheelbase(mm):	1480
Seat Height(mm):	920
Min. Ground Clearance(mm):	295





RS 125



Specification

Engine Type:	Single-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	124.7
Max.Power(kW/r/min):	11/9500
Max. Torque(N.m/r/min):	11/7500
Starting System:	Electric
Brake(front/rear):	Disc / ϕ 260, Disc / ϕ 240
Tire Size(front/rear):	80/90-21, 110/80-18
Fuel Tank Capacity(L):	7.5
LxWxH(mm):	2236x820x1230
Wheelbase(mm):	1465
Seat Height(mm):	950
Min. Ground Clearance(mm):	320



RS 300



Specification

Engine Type:	Single-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	298
Max.Power(kW/r/min):	13/6500
Starting System:	Electric
Brake(front/rear):	Disc / ϕ 260, Disc / ϕ 240
Tire Size(front/rear):	90/90-21, 140/80-18
Fuel Tank Capacity(L):	7.2
LxWxH(mm):	2310x825x1270
Wheelbase(mm):	1510
Seat Height(mm):	960
Min. Ground Clearance(mm):	310



RS 500



Specification

Engine Type:	Single-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	501
Max.Power(kW/r/min):	23.5/7500
Starting System:	Electric
Brake(front/rear):	Disc / ϕ 260, Disc / ϕ 240
Tire Size(front/rear):	90/90-21, 140/80-18
Fuel Tank Capacity(L):	7.2
LxWxH(mm):	2310x825x1270
Wheelbase(mm):	1510
Seat Height(mm):	960
Min. Ground Clearance(mm):	310



MWM
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HOKU **125**



HOKU 125



Specification

Engine Type:	Single-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	124.64
Max.Power(kW/r/min):	11/9500
Max. Torque(N.m/r/min):	11/8000
Starting System:	Electric
Brake(front/rear):	Hydraulic Brakes
Tire Size(front/rear):	110/70-17, 140/70-17
Fuel Tank Capacity(L):	13.5
LxWxH(mm):	2045x840x1060
Wheelbase(mm):	1360
Seat Height(mm):	780
Min. Ground Clearance(mm):	150



HOKU 400



Specification

Engine Type:	Twin-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	400.9
Max.Power(kW/r/min):	31/9500
Max. Torque(N.m/r/min):	34/8000
Starting System:	Electric
Brake(front/rear):	Hydraulic Brakes
Tire Size(front/rear):	110/70-17, 140/70-17
Fuel Tank Capacity(L):	13.5
LxWxH(mm):	2045x840x1060
Wheelbase(mm):	1360
Seat Height(mm):	780
Min. Ground Clearance(mm):	150



GRAN MILANO 500



GRAN MILANO 500



Specification

Engine Type:	Two-Cylinder, 8-Valve, Liquid-Cooled
Displacement(cc):	494
Max.Power(kW/r/min):	35/8500
Max. Torque(N.m/r/min):	45/7000
Starting System:	Electric
Brake(front/rear):	294mm Dual Discs, 240mm Single Disc
Tire Size(front/rear):	120/70-17, 160/60-17
Fuel Tank Capacity(L):	15
LxWxH(mm):	2040x790x1130
Wheelbase(mm):	1410
Seat Height(mm):	790
Min. Ground Clearance(mm):	160





SILVER VASE 650



SILVER VASE 650



Specification	650T	650X
Engine Type:	1100YMT	1100YMT
Displacement(cc):	644	644
Max.Power(kW/r/min):	29/6000	29/6000
Max. Torque(N.m/r/min):	50/4500	50/4500
Starting System:	Electric	Electric
Brake(front/rear):	Hydraulic Systems	Hydraulic Systems
Tire Size(front/rear):	90/90-21, 130/70-18	110/70-17, 150/60-17
Fuel Tank Capacity(L):	11	11
LxWxH(mm):	2200x830x1220	2080x870x1200
Wheelbase(mm):	1510	1470
Seat Height(mm):	900	840
Min. Ground Clearance(mm):	250	200





SUPER SIX 650



Specification	SUPER SIX	SIX
Engine Type:	1100YMT	1100YMT
Displacement(cc):	644	644
Max.Power(kW/r/min):	29/6000	29/6000
Max. Torque(N.m/r/min):	50/4500	50/4500
Starting System:	Electric	Electric
Brake(front/rear):	Hydraulic Systems	Hydraulic Systems
Tire Size(front/rear):	90/90-21, 130/70-18	110/70-17, 150/60-17
Fuel Tank Capacity(L):	11	11
LxWxH(mm):	2200x830x1220	2080x870x1200
Wheelbase(mm):	1510	1470
Seat Height(mm):	900	840
Min. Ground Clearance(mm):	250	200



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GRAN TURISMO 650



GRAN TURISMO 650



Specification

Engine Type:	1100YMT
Displacement(cc):	644
Max.Power(kW/r/min):	29/6000
Max. Torque(N.m/r/min):	50/4500
Starting System:	Electric
Brake(front/rear):	Hydraulic System
Tire Size(front/rear):	100/90-19, 130/70-18
Fuel Tank Capacity(L):	13
LxWxH(mm):	2110x780x1170
Wheelbase(mm):	1420
Seat Height(mm):	830
Min. Ground Clearance(mm):	200





STORMBREAKER ***V1200***



STORMBREAKER V1200



Specification

Engine Type:	V-Twin, 4-Stroke, Air-Cooled, Spark-Ignition
Displacement(cc):	1200
Max.Power(kW/r/min):	45/5500
Max. Torque(N.m/r/min):	91/4000
Starting System:	Electric
Brake(front/rear):	280/260
Tire Size(front/rear):	130/90-16, 150/80-16
Fuel Tank Capacity(L):	14
LxWxH(mm):	2180x830x1100
Wheelbase(mm):	1500
Seat Height(mm):	710
Min. Ground Clearance(mm):	110





VERSANTE 550



Specification

Engine Type:	Two-Cylinder, 8-Valve, Liquid-Cooled
Displacement(cc):	494
Max.Power(kW/r/min):	35/8500
Max. Torque(N.m/r/min):	45/7000
Starting System:	Electric
Brake(front/rear):	294mm Dual Discs, 240mm Single Disc
Tire Size(front/rear):	110/80-19, 150/70-17
Fuel Tank Capacity(L):	19
LxWxH(mm):	2226x980x1461
Wheelbase(mm):	1453
Seat Height(mm):	820
Min. Ground Clearance(mm):	200





VERSANTE 550



Specification

Engine Type:	Two-Cylinder, 8-Valve, Liquid-Cooled
Displacement(cc):	494
Max.Power(kW/r/min):	35/8500
Max. Torque(N.m/r/min):	45/7000
Starting System:	Electric
Brake(front/rear):	294mm Dual Discs, 240mm Single Disc
Tire Size(front/rear):	110/80-19, 150/70-17
Fuel Tank Capacity(L):	19
LxWxH(mm):	2226x980x1461
Wheelbase(mm):	1453
Seat Height(mm):	820
Min. Ground Clearance(mm):	200



SUPERDUAL X



Specification

Engine Type:	Single-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	600
Max.Power(kW/r/min):	40/7500
Max. Torque(N.m/r/min):	56/6500
Starting System:	Electric
Brake(front/rear):	Front disc type Φ 300, Rear disc type Φ 220
Tire Size(front/rear):	90/90-21, 140/80-18
Fuel Tank Capacity(L):	18
LxWxH(mm):	2250x920x1390
Wheelbase(mm):	1550
Seat Height(mm):	895
Min. Ground Clearance(mm):	190



SUPERDUAL T



Specification

Engine Type:	Single-Cylinder, 4-Stroke, Liquid-Cooled, Spark-Ignition
Displacement(cc):	600
Max.Power(kW/r/min):	40/7500
Max. Torque(N.m/r/min):	56/6500
Starting System:	Electric
Brake(front/rear):	Front disc type Φ 300, Rear disc type Φ 220
Tire Size(front/rear):	110/80-19, 140/80-17
Fuel Tank Capacity(L):	18
LxWxH(mm):	2250x920x1390
Wheelbase(mm):	1550
Seat Height(mm):	895
Min. Ground Clearance(mm):	190





SIDECAR URBAN 525



Specification

Engine Type:	268MR-2
Displacement(cc):	494
Max.Power(kW/r/min):	39.6/8500
Max. Torque(N.m/r/min):	50.5/7000
Starting System:	Electric
Brake(front/rear):	Front and rear hydraulic disc type
Tire Size(front/rear):	4.60-18, 5.10-18
Fuel Tank Capacity(L):	18
LxWxH(mm):	2300x1680x1180
Wheelbase(mm):	1520
Seat Height(mm):	800
Min. Ground Clearance(mm):	180



C-FLY 125



Specification

Engine Type:	Single-Cylinder, 4-Valve, Liquid-Cooled, DOHC
Displacement(cc):	124.8
Max.Power(kW/rpm):	8.9/8250
Max. Torque(N.m/rpm):	11.7/6500
Starting System:	Electric, Pulse
Brake(front/rear):	Disc
Tire Size(front/rear):	100/80-16, 120/70-14
Fuel Tank Capacity(L):	7
LxWxH(mm):	1940x700x1160
Wheelbase(mm):	1440
Seat Height(mm):	820
Min. Ground Clearance(mm):	135



VENTURO 125



Specification

Engine Type:	Single-Cylinder, 4-Valve, Liquid-Cooled, DOHC
Displacement(cc):	124.8
Max.Power(kW/rpm):	8.9/8250
Max. Torque(N.m/rpm):	11.7/6500
Starting System:	Electric, Pulse
Brake(front/rear):	Disc
Tire Size(front/rear):	110/80-14, 130/70-13
Fuel Tank Capacity(L):	10
LxWxH(mm):	2060x770x1285
Wheelbase(mm):	1335
Seat Height(mm):	870
Min. Ground Clearance(mm):	140



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BINSEN



BINSEN



Specification

Battery:	Ternary Lithium
Peak power:	6.5KW
Peak torque:	33N-m
Maximum speed:	70Km/h
Endurance mileage:	70Km@40Km/h
Tire Size(front/rear):	70/100-19, 80/100-19
Bike weight:	63Kg
LxWxH(mm):	1880x830x1100
Wheelbase(mm):	1250
Seat height(mm):	860
Min ground clearance(mm):	270
Fuel tank capacity:	72V 32Ah



BINSEN PRO



Specification

Battery:	Ternary Lithium
Peak power:	8.5KW
Peak torque:	40N-m
Maximum speed:	85Km/h
Endurance mileage:	80Km@40Km/h
Tire Size(front/rear):	70-100/19, 80-100/19
Bike weight:	71KG
LxWxH(mm):	1880x845x1100
Wheelbase(mm):	1265
Seat Height(mm):	860
Min. Ground Clearance(mm):	270
Fuel tank capacity:	72V 40AH





SWM 125

Engine type	Single-Cylinder, 4-stroke, Liquid-Cooled, Spark-Ignition
Displacement	124.7cc
Max. power	11kw/9500r/min
Max.Torque	11N·m/7500r/min
Starting system	Electric
Transmission type	Constant Mesh Gear Type
Clutch	4-Post 5-Plate Wet Clutch



SWM 650

Engine type	Single-Cylinder, 4-stroke, Liquid-Cooled, Spark-Ignition
Displacement	600cc
Max. power	40kw/7500rpm
Max.Torque	56N·m/6500rpm
Starting system	Electric
Transmission type	Constant Mesh Gear Type
Clutch	6-Post 8-Plate Wet Clutch



SWM 550

Engine type	Twin-Cylinder, 8-Valve, Water-Cooled
Displacement	494cc
Max. power	37kw/9000r/min
Max.Torque	45N·m/8000r/min
Starting system	Electric
Transmission type	International Shift Pattern
Clutch	Wet Multi-Plate



SWM V1200

Engine type	Twin-Cylinder, 4-Valve, Air-Cooled
Displacement	1200cc
Max. power	45kw/5500rpm
Max.Torque	91N·m/4000rpm
Starting system	Electric
Transmission type	International Shift Pattern
Clutch	Wet Multi-Plate

ENGINE



